## CHANDIGARH INSTITUTE OF TECHNOLOGY & CONSULTANCY

#### ISO 9001:2015 Certified (By Govt. of India)

















# # Unique Features #

- CITC Govt. of India Regd. Institute
- (A Venture of ETC Services Pvt. Ltd. Corporate ID No. U72900CH2009PTC031886)
- An ISO 9001: 2015 Certified Brand
- Microsoft Authorized Education Partner (V98566)
- MSME Govt. of India (Regd. No. CH01D0000795)
- Registered with ICDL
- Registered with NDLM
- Online Franchise Registration
- Online Computer Courses
- Online Registration of Students by Franchise
- Online Students Data / Certificate Verification
- Placement Service Support

#### **GOLDEN OPPORTUNITY TO BECOME A REGIONAL CENTER OF CITC**

Any Franchise of CITC can become **CITC Regional center (RC)** for their state, Only one thing they have to do, Register & maintain 10+ Active Franchise units throughout that particular state. All the franchise should be under different ownership. If a person opens CITC centers in other areas on the same ownership, his/her all centers will be counted as 1 unit.

#### Benefits:

- You will Get Royalty on each students registration.
- All the centers approaching for CITC franchise, will be kept directly under RC.
- · Share in Franchise Fee.
- Incentives as per performance.
- Rs. 1000/- per franchise to RC. 30% of Franchise fees on Activation of Master Franchise
- Only 1 regional will be Authorized in 1 State/UT.

RC has the rights to register & support normal Franchise as well as Master Franchise within that particular State. If any recommendation from any other state, only 30% of Authorization fees will be provided. There is no provision of royalty in fees of students from other State. In case of any Master Franchise is registered by any RC, then royalty benefits from students fees of the centers recommended by Master Franchise will be shared from RC Royalty as per guidelines from CITC. If the Franchise or Master Franchise is registered/suggested by Head Office, then full authorization fees will be paid to Head Office, however 50% of royalty share from students fees will be applicable to RC of Franchise Students & 20% of remaining share in case of Master Franchise. The same will be followed by Master Franchise.

In some cases where any discount in Students Fees to be paid to CITC is settled, the Royalty to Master Franchise or RC will depreciated accordingly.

Note: The RC has to register a minimum of 10 Franchise within 3 Months of its activation. If any RC is unable to register 10 franchise initially or maintain 10+ active franchise throughout the year, their Authorization will be switched to Master Franchise without any refund & new RC Authorization can be given in that state. However their Master franchise benefits will be applicable.

If any newspaper or other media Ad is published, the RC has to share the expenses that may be contributed through existing franchise. RC will be consulted before any publication.

Register Online on <u>Franchise Registration</u> Option; fill up the Required Information and Submit. Your Account will be activated after Payment Confirmation. After Activation, You can login & upload all the supporting Documents.

#### **Enclosures:**

- 1 Passport Size snaps ( Director / Head/owner of the Centre )
- 2. Identity Proof
- 3. Residence Proof
- 4. Photos of Computer Center
- 5. Address of Computer Center

**Note:** Payment mode can be through website payment gateway OR Online Transfer / Cash Deposit in company Account number.

# State Bank of India

A/C Name	Chandigarh ETC Services (P) Ltd.
A/C No.	30999974224
IFSC Code	SBIN0009301
Branch	Sector 41 D, Chandigarh

Head Office: SCO: 36, Second Floor, Sector 41-D, Chandigarh 160036 Land Mark - (Near Punjab & Sind Bank)

After inspection, you will get an authorization letter of Franchise from us to provide value added services to your customers as follows. Confirmation mail and Courier will be sent to you to start Company services.

## **Required Formalities**

- 1. Available/Proposed Floor Area: 250 sq Ft. or more
- 2. Computers Required: Minimum 3-4
- 3. Faculty: At least 2 Trained Teacher

To Head Office as expenses of their Certification & other Documentation, Record Maintenance etc.

**Note:** All the above payments are **One Time** Non Refundable & a fixed amount as Registration Fees and Examination Fees will be payable at the time of Registration of the Student for All:

### **Franchise Payment Slabs**

Slabs	Payment	<b>Options</b>	Remarks
Franchise	Rs. <del>10,000</del> /- NIL*	All the Options will be Online i.e.  * Franchise Registration  * Study Material * Payments  * Students Registration * Examination * Assignments * Certificate Verification	Only for Computer Education
Master Franchise	Rs. <del>20,000</del> /- Rs. 10,000/-	Franchisee will get the Powers to Activate Other Franchise	Only for Computer Education
Regional Center	Rs. <del>50,000</del> /- Rs. 35,000/-	Franchisee will get the Powers to Activate Other Franchise throughout the State. Eligibility: At least 10 Active Franchise/centers of different owners. Get royalty income from other centers students. All the centers approaching for CITC franchise in that particular State, will be kept directly under RC.	Only for Computer Education

Note: \* Rs. 1500/- for Documentation Charges Applicable.

#### **Computer Courses:**

Course Type	Price	M Fr. Royalty per Student	RC Royalty  per Student
90 days / Short Term Courses	500/-	50/-	80/-
180 days Courses	1000/-	100/-	150/-
1 Year Courses	1500/-	200/-	250/-
2 Year Course	3000/-	300/-	400/-
Advanced Excel	1000/-	100/-	150/-

# For Industrial Training:

Course Type	Price	M Fr. Royalty per Student	RC Royalty per Student
6 Weeks Course	1000/-	100/-	150/-
6 Months Course	3000/-	300/-	400/-
Digital Marketing	3000/-	300/-	400/
Project Work	3000/-	300/-	400/

## For International Courses (ICDL):

Course Type	Price	M Fr. Royalty per Student	RC Royalty per Student
Basic Excel	3000/-	300/-	400/-
Advanced Excel	5000/-	400/-	500/-
Digital Marketing	6000/-	500/-	600/-

#### Student Kit includes:

- Prospectus
- Course DVD
- ID Card
- Notebook
- Pen
- Leaflet
- Books (with cost as per course)

You have to buy At least any Two Student Kits.

#### Regarding Study Material

Study Material DVD already provided in the kit. Study Material According to the Courses will also be Offered Online. Although books will be provided on nominal cost.

#### Verification

All the data regarding your students Profile, their Certificates/ Diplomas can be checked & verified any time online at our Site: www.citcchandigarh.com

**Note:** Our Helping Hands will always with you in Promoting your Center online/ newspaper/ Classifieds or by other mean whichever is applicable.

### Who Can Apply

- Consultancy Service Providers
- Computer Centers having Internet Facility
- Cyber Cafe
- Persons having exposure to do great.

For Any Query, Email us at <a href="mailto:info@citcchandigarh.com">info@citcchandigarh.com</a> or <a href="mailto:citcservice@gmail.com">citcservice@gmail.com</a> OR

Contact us at: +91- 9914592610, 9216392610, 0172-5062610

CITC: SCO: 36, Second Floor, Sector 41-D, Chandigarh 160036, Land Mark - (Near Punjab & Sind Bank)

Signing with us means that you have Read and understood all the <u>Terms & Conditions</u> for being our Franchise.

With Regards:

**Managing Director** 

CITC